

Improve NOW Control with Venerate®

A BIO-CHEM APPROACH PRODUCES BEST RESULTS



A broadspectrum bioinsecticide that improves navel orangeworm control when added to existing IPM and resistance management programs.

BENEFITS:

- Reduces nut damage from NOW
- Increases marketable yield
- ✓ Grower ROI of 2.8:1

EFFECTIVE AGAINST:







Always read and follow label instructions.

FEATURES:

- Broad spectrum protection against sucking/chewing insects and mites
- Multiple modes of action: exposure and ingestion of the product
- Non-toxic to fish, birds, and most beneficial insects, including honeybees
- ✓ Replace/supplement pyrethroid sprays without flaring mites















A WHOLE NEW FRONTIER FOR GROWERS

BioUnite $^{\text{m}}$ provides growers with integrated pest management programs that harness the power of biology with the performance of chemistry.







NOW Best Practices

Growers are encouraged to take four important steps in their integrated pest management (IPM) program to minimize navel orangeworm damage and risk of aflatoxin:

- 1. Winter Sanitation: Shake trees to remove and then destroy nuts
- 2. Traps: Place traps in the orchard by mid-March and monitor weekly
- 3. Insecticides: Treat as indicated above
- 4. Harvest: Prompt removal of nuts before a third generation of NOW develops



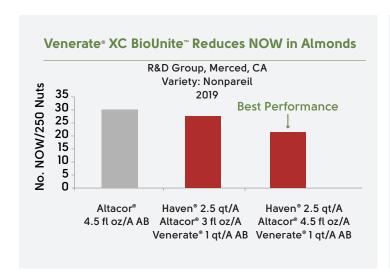
VENERATE® HIGHLIGHTS

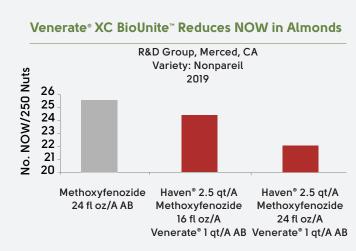
The navel orangeworm, Amyelois transitella, is the leading pest in almonds and can cost anywhere from \$158.75 per acre to \$1,700 per acre in damage depending on the severity of infestation.¹

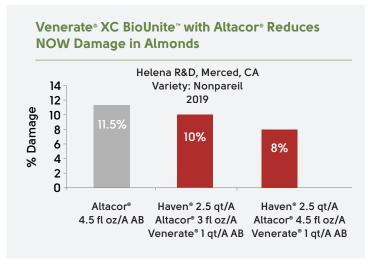
Venerate prevents the same problems traditional growers would be looking to prevent but in a way that is softer on the planet, the environment, the farmworkers, and the watershed.

-DAVID KNAUS, APICAL CROP SCIENCE

1. Rominger, Robin. "Navel orangeworm: A costly pest in almonds." www.farmprogress.com, 16 May 2018, https://www.farmprogress.com/tree-nuts/navel-orangeworm-costly-pest-almonds







In 9 trials conducted in 2019, Venerate® has been added to the Grower Standard Practice (Intrepid 2F or Altacor®). Yield improvement in comparing "Venerate® + GSP at low rate" vs. "GSP at high rate"

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NOTES:



If you haven't tried one of our products, we want to talk to you! Call us at (530) 750-2800 or visit marronebio.com